



MEDIA ADVISORY Visual Photo Opportunity

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February 29, 2008
FOR IMMEDIATE RELEASE

Starlight Starbright Children's Foundation UNVEILS the state-of-the-art STARLIGHT SITE FOR PEDIATRIC PATIENTS and their families at the new

Ronald McDonald House in Denver

The Starlight Site will bring joy and laughter to littlest patients and families

What: Starlight Starbright Children's Foundation of Colorado opens a state of the art **Starlight Site** entertainment facility, for children and teens, complete with a flat screen TV, colorful fish tank as well as numerous toys and activities packaged in unique architecture to represent the city of Denver, that will brighten long family stays at the newest Ronald McDonald House at Children's Hospital.

After 18 months, a wonderful partnership with the Ronald McDonald House and generous donations from many companies and individual donors, the **Starlight Site**TM will be unveiled!

Where: Ronald McDonald House, 932 Potomac Circle, Aurora, CO

When: March 1, 2008, 9 am

Please join us on Saturday March 1st! Photo and interview opps include: children, Starlight staff, ribbon-cutting, Kimberly Bourne from Starlight, Kim Whitaker from Ronald McDonald House as well as Starlight Board members and donors.

"After 18 months of preparation and tens of thousands of dollars of in-kind and financial support, we couldn't be more proud of our newest addition to our family of Starlight Sites in Colorado. It is befitting that the site resides at the new Ronald McDonald House, a long-time friend and supporter of Starlight Colorado. None of this would have been possible without the dozens of Colorado businesses, families and individuals that gave their time, resources and love to build this site. Like those who contributed to the site, Starlight Colorado's hope was to provide a warm and comforting welcome to out-of-state families during a challenging time and because of many generous contributors, I believe that has been accomplished!" says Kimberly Bourne, Executive Director for Starlight-Colorado.

Background: A distinctive part of Starlight's service to children, *Starlight Sites* provide young patients with a chance to escape the rigors of hospital treatments. Offering a variety of entertainment and play activities, rooms range from high-tech sanctuaries to young child playrooms, providing video games, computers, toys, crafts, and best of all, the company of other children. *Starlight Sites* help ease young patients' stress by stimulating the senses, providing an antidote to loneliness and an escape from the isolation of a hospital room. Off limits to medical procedures, doctors must check their white coats at the door. While each is unique, every *Starlight Site* offers respite from the tedious routine most pediatric patients face. For more visit, www.starlight-colorado.org

**FOR MORE INFORMATION OR TO RSVP, CONTACT Kimberly Bourne or
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