

MEDIA ADVISORY
VISUAL PHOTO OPPORTUNITY
May 5, 2008
Lucky Strikes Lanes –
Denver Pavilions 5- 7:30

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For Immediate Release - May 5, 2008

TIAA-CREF and its employees volunteer AND sponsor a fun evening at *Lucky Strikes Lanes* for the seriously ill children and families of Starlight Starbright Children's Foundations

WHEN: DENVER—May 5, 2008 5-7:30pm

WHERE: Lucky Strikes Lanes – Denver Pavilions 500 16th St. Ste. 340, Denver CO 80202

WHAT: TIAA-CREF and its employees who've volunteered their time, will host a fun-filled evening at **Lucky Strikes Lanes** for Colorado's **Starlight Starbright Children's Foundation** children and families! The children and families, with the help of TIAA-CREF's employees, will enjoy free bowling, food, drinks, gifts and games. Even parking is included!

For the second consecutive year, TIAA-CREF has chosen **Starlight Starbright** as a recipient charity of its annual Employee Volunteer Fair.

Kimberly Bourne, Executive Director for the Starlight Starbright Children's Foundation adds that support by Colorado organizations is incredibly crucial to Starlight's mission, offering entertainment to seriously ill children. "Even if it's for one day, these children are able to forget their illness and enjoy just being a kid."

GENEROUS SPONSOR: TIAA-CREF and its wonderful employees who've volunteered their time and **Lucky Strikes Lanes** which donated the lanes.

HOW TO HELP: **Starlight Starbright** relies heavily on its sponsors and volunteers to provide fun-filled events to seriously ill children, such as this. If you or your organization would like to help, please contact Kiki Pierce at 303-691-0700. To learn more, visit: www.starlight-colorado.org.

About Starlight Starbright Children's Foundation of Colorado

Starlight Starbright Children's Foundation Colorado is a nonprofit organization that transforms the lives of seriously ill children and their families through imaginative programs that educate, uplift their spirits, foster a sense of community, and help alleviate the pain and fear of prolonged illness. Starlight offers an impressive array of in-hospital, outpatient, school and home-based programs and services that touch the lives of more than 850 children and families each month. To learn more visit www.starlight-colorado.org.

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