



Immediate Release

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Starlight Starbright Children's Foundation- MidAtlantic Announces Expansion of Leadership Team

WASHINGTON, DC – August 1, 2007 – Tara Waites and Tina McCormack recently joined the Starlight Starbright Children's Foundation-MidAtlantic team as Director of Special Events and Director of Communication, respectively.

Waites will be focusing on the foundation's annual Taste of the Stars Gala, inaugural Wine Dinner, and Golf Tournament. She brings with her a wealth of knowledge in event planning. She was most recently the Director of Special Events at the Cystic Fibrosis Foundation, raising over 1.2 million with their signature fundraising walk-a-thon in addition to overseeing various other fundraising events. Prior to the Cystic Fibrosis Foundation, Waites worked for several other not-for-profit organizations. She has a passion for using her talent and experiences in improving the lives of others.

McCormack will be focusing on the chapter's media and marketing, event coordination and oversight of event marketing, and other fundraising efforts such as workplace giving, cause marketing, and tribute programs. Formerly, she was Senior PR & Event Coordinator at FierceMarkets, a B2B e-publishing firm, where she conducted event marketing and public relations campaigns in addition to planning and executing executive summits and networking events. McCormack holds a B.A. in mass communications/public relations and a minor in promotional marketing from Miami University of Ohio. Her career has taken her to New York, Cincinnati and London. She enjoys traveling, shopping, and is an avid Packers fan.

"I am delighted to welcome Tara Waites & Tina McCormack to the Starlight Starbright Children's Foundation – MidAtlantic staff," said Cara Martin, Executive Director. "As we move forward to pursue the foundation's goals Tina and Tara will add immense value to our growing list of programs and events."

About Starlight Starbright Children's Foundation – MidAtlantic

Starlight Starbright Children's Foundation – MidAtlantic helps seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. The foundation softens the hard edges of what a family experiences when a child has a serious illness, from the time of diagnosis all the way through, in the hospital and at home. Starlight MidAtlantic focuses on the children of Delaware, Maryland, Pennsylvania, Virginia, DC and West Virginia. For more information please visit www.starlight-midatlantic.org.

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