

PRESS RELEASE

FOR IMMEDIATE RELEASE



Saturday, October 10th, The Next American Star Finalists and Vanilla Ice to Rock Chicago at the "Clark/Belmont Music Fest"

CHICAGO—Chicago's outdoor summer festival season has its final encore of the year for one day only with the first-ever "Clark/Belmont Music Fest," presented by The Next American Star, on Saturday, October 10th, in one of Chicago's hottest retail/entertainment corridors on Belmont between Clark and Sheffield.

Hosted by Q101's popular morning show host Steve Tingle, the Clark/Belmont Music Fest features food and beverages, rock star makeovers by Pete Wentz's Clandestine Industries and on the Main Stage at Clark and Belmont, a day of performances by the young adult rock band finalists competing for the title of The Next American Star (TheNextAmericanStar.com). Headlining is none other than VANILLA ICE with additional performances by popular bands Treaty of Paris and Fashion Bomb.

The Next American Star competition kicked off online this spring with 100 of the top unsigned young adult rock bands nationwide. The top 16 bands, as voted by the fans, competed in the Regional Finals this summer at the House of Blues Chicago and Dallas and the Fillmore NYC with celebrities including Vanilla Ice, the Dallas Cowboys and VH1 stars. A combination of viral video contests, online voting and expert judges determined the National Finalists who will appear on October 10. In addition to cash and other prizes to be awarded to the winning female band and the winning male band on The Next American Star, at the event on October 10th, one of The Next American Star Finalists will win the opportunity to play at the world's largest and most renowned music festival--Summerfest 2010. Expect many giveaways including and "swag" for all who attend.

A special evening preview show presenting The Next American Star Finalists will be held to kick off the night Chicago's hottest club, Angels & Kings, on October 9th at 9:00 pm (no cover charge) featuring Shiner Beer specials.

Fest hours are Noon-11:00 p.m on October 10, 2009. Sponsors include Gibson, Sharpie, Shiner Bock, Summerfest 2010, Clandestine Industries the Central Lake View Merchants Association. Gate donation is \$5 and benefits the renovation of Weisman Park. The Next American Star is a National Media Partner of Starlight Children's Foundation. For more, visit TheNextAmericanStar.com.

The Next American Star Main Stage lineup is anticipated as follows (Bold denotes TNAS finalists):

12:30 p.m. **BRITNEY CHRISTIAN (Los Angeles, CA)**

1:30 p.m. **AMANDA KALETSKY (Bethany, CT)**

2:30 p.m. **SAMMY AND SASHA (Chicago, IL)**

3:30 p.m. **AWAKE IN RENO (Chicago, IL)**

4:30 p.m. TREATY OF PARIS

5:30 p.m. **SHORELINES END (Dallas, TX)**

6:30 p.m. FASHION BOMB

7:30 p.m. **ASTERIA (Crown Point, IN)**

8:30 p.m. **CINDER ROAD (Baltimore, MD)**

9:30 p.m. VANILLA ICE

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