

FOR IMMEDIATE RELEASE  
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### **Ride the Ducks to Donate 100% of Ticket Price to Starlight**

*Ride the Ducks of Seattle will donate 100% of ride sales on October 15, 2011 to Starlight Children's Foundation Northwest.*

SEATTLE – October 6, 2011 – On Saturday, October 15, 2011, Ride the Ducks of Seattle will donate 100% of ticket sales to the Starlight Children's Foundation up to \$10,000. Guests can reserve tickets in advance or walk-up to purchase tickets at either 5<sup>th</sup> Avenue & Broad Street, across from the Space Needle or Westlake Center, in the heart of downtown Seattle.

Ride the Ducks started a partnership with the Starlight Children's Foundation Northwest in 2008. This annual event has raised \$30,000 over the past three years and Ride the Ducks is excited to be able to continue this tradition.

In the spring, Ride the Ducks donates three of their WWII "Ducks" for a tour for Starlight children and their families. The Ducks will pick up the children and their families and depart from Swedish Hospital. After seeing all the sights of Seattle, the Duck will SPLASH into Lake Union to see Gasworks Park and a breathtaking view of the skyline.

"It's incredible to watch the children's faces light up when the Ducks splash into Lake Union. To be able to be a part of this is really heart-warming for the entire staff," says Brian Tracey, President of Ride the Ducks. "We are excited to be able to partner once again with a great organization. Starlight lets kids be kids and have some fun – and that's what we do, we sell fun!"

#### **About Ride the Ducks of Seattle**

Tour Seattle by land and sea on a WWII amphibious landing craft! You'll see all the major sights of Seattle, then SPLASH into Lake Union for a breathtaking view of the skyline, Gasworks Park and the Sleepless in Seattle houseboat. Along the way, your Coast Guard-certified Captain will quack you up with jokes, music and information about the city! For more information, please contact Ride the Ducks at 206-441-3825 or visit [www.ridetheducksofseattle.com](http://www.ridetheducksofseattle.com). Ride the Ducks has been in Seattle for 14 years and started this partnership with Starlight Children's Foundation in 2008.

#### **About Starlight Children's Foundation Northwest**

Starlight Children's Foundation is a non-profit organization providing education, entertainment and family events that improve the quality of life for children with chronic and life threatening medical conditions before, during and after treatment. Starlight Northwest touches the lives of over 7,000 children and their families each month through over 90 in-hospital programs and various outpatient events in Washington and Oregon. To volunteer, support, or learn more about Starlight, contact 425-861-7827 or visit [www.starlight-northwest.org](http://www.starlight-northwest.org).

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