



Build-A-Bear Workshop® and Disney® Send Pooh On A Starlight Adventure



With the help of his beary special friends at Build-A-Bear Workshop® and Disney®, Winnie the Pooh is on a mission to bring special comfort to children in need of a friend during a hospital stay. Thousands of make-your-own Winnie the Pooh bears will be sent to children's hospitals in three countries through Starlight Starbright.

During this special promotion from May 24 through June 30, each time a Build-A-Bear guest makes a Winnie the Pooh of their own (\$20 USD, \$30 CAD, £18 UK) at a workshop location and online at www.buildabear.com, they will be asked to make another one at no charge to

be donated to a young Starlight Starbright child at a local children's hospital. This fabulous promotion will take place at Build-A-Bear Workshop stores in the United States, Canada and the United Kingdom.

"Starlight Starbright understands what children and families go through when a child in the family is hospitalized due to a serious illness, and so we are delighted to partner with Build-A-Bear and Disney on this campaign," said Paula Van Ness, CEO of Starlight Starbright Children's Foundation. "It provides an easy opportunity for children and families around the globe to participate in a simple act of kindness knowing they will make a child's hospital stay much brighter."

Read the full press release [here](#).



StarPower Ambassadors Compete at the Disney Channel Games to Benefit Starlight

Starlight Starbright is one of four charities that will benefit from the Disney Channel Games 2007, which feature several of our [StarPower Ambassadors](#) including Corbin Bleu, Monique Coleman, Kyle Massey and Ashley Tisdale. Disney Channel's stars are competing in a series of fun, action-packed challenges in the summer long programming event, "Disney Channel Games 2007," premiering Friday, June 15 (8:00 - 8:30 p.m., ET/PT). The summer fun features a new game played every Saturday night through August (7:00-9:00 p.m., ET/PT) during Disney Channel programming.

The competition prize, \$100,000, will benefit Starlight Starbright Children's Foundation™, Make-A-Wish Foundation®, UNICEF and Boys & Girls Clubs of America.

Corbin Bleu is a member of the Blue team, which is representing Starlight Starbright at the Games with other Disney Channel celebrities and contest winners.

Read the full press release [here](#).



Colgate-Palmolive's Fun Center Contest Winners

Colgate-Palmolive's online voting campaign to call attention to and shorten our Fun Center wait list inspired communities across the United States to rally behind their local pediatric patients. It has come to an end, and all of the votes have been counted! The campaign culminated in more than 2.2 million votes and an impressive swell of media coverage sprinkled around the country amounting to more than 70 placements.

Congratulations to the five winning hospitals that are receiving [Fun Centers!](#)

- o Lehigh Valley Hospital, Allentown, PA
- o Texas Children's Hospital, Houston, TX
- o William Beaumont Hospital, Royal Oak, MI
- o Arkansas Children's Hospital, Little Rock, AR
- o MetroHealth Medical Center, Cleveland, OH



StarPower Ambassadors Inspire Unique Candy-Coated Auction Items to Benefit Starlight Starbright

Ever wanted a candy-coated retro "sweetheart" phone, or how about a whimsical decoration for any room -- a fun mirror accented with an array of colorful candy? Starlight Starbright [StarPower Ambassadors](#), Rob Pinkston and Monique Coleman helped design and inspire the creation of two very unique items for the [Willy Wonka Charity Auction](#), with proceeds benefiting Starlight Starbright.

Hurry and get your bids in, the auction ends May 25th.



Have comments or questions? Have you been forwarded this email and you want to join our mailing list? [Visit our Share Your Story page](#) at www.starlight.org.

[Give with confidence](#) ! For the 5th consecutive year, Starlight Starbright received the highest 4-star rating from [Charity Navigator](#). Only 2.74% of charities have received five consecutive 4-star ratings, indicating that Starlight Starbright “outperforms most charities in America in its efforts to operate in the most fiscally responsible way possible.” Starlight Starbright also meets the [BBB Wise Giving Alliance's Standards for Charity Accountability](#), a national charity watchdog affiliated with the Better Business Bureau system.



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