

A Starlight Family Shares: Crysta's Story



When I was pregnant with Crysta, I had my first ultrasound at 18 weeks.

The doctor quickly suspected that something was wrong.

The next day, a second ultrasound confirmed the worst - my baby had spina bifida with hydracephalus and paralyzed legs.

The diagnosis was a reality call.

My family has been down a hard road, but I refuse to let Crysta's diagnosis define her. She is a gift from God and perfectly made, and because of this I am blessed beyond words.

Crysta's mom, Dawn, shares more of Crysta's incredible story at www.starlight.org/crystasstory and how Starlight's *Great Escapes* program has proven to be "a breath of fresh air" for their entire family.



What's Hot at Starlight's 365 Blog: Hello Kitty. Hello Pretty. Sephora and Sanrio Hold Charity Auction to Benefit Starlight

Hello Kitty collectors and beauty lovers everywhere - mark your calendar! It's finally here!

Later this month, Sephora is proud to launch *Hello Kitty Beauty*, an exclusive new beauty collection with iconic style, and they're celebrating the excitement with the ultimate beauty event on eBay — the chance to bid and win fun *Hello*



Kitty Beauty items, meet and greets with Ms. Hello Kitty designer Yuko Yamaguchi, once-in-lifetime V.I.P trips to New York, Los Angeles and Honolulu and other luxurious experiences — with 100 percent of the proceeds benefiting Starlight!

Learn more about these charity auction packages at Starlight's [365](#)blog.

The fun is going on now and runs through January 27 at www.ebay.com/sephorahellokitty.

The full collection of *Hello Kitty Beauty* will be available in all Sephora stores on January 27.



Starlight Bracelet Now On Sale at Forever 21



Starlight corporate partner Forever 21, Inc. has launched a charitable line of bracelets with 100 percent of the proceeds, or 2/3 of the purchase price, benefiting Starlight!

"We are so thrilled to support Starlight with this campaign," said Forever 21's Senior Marketing Manager Linda Chang. "While these bracelets are fashion pieces, they also build awareness for Starlight and all it does to provide a better quality of life for children who need it most."

Adorned with metallic star charms, the bracelets will be sold in sets. Those who purchase a set are encouraged to keep one bracelet and use the second to inspire a friend to do good work.

The nationwide bracelets will retail for \$3.80 and be available for purchase worldwide at Forever 21 stores and online at Forever21.com.



Baymont Inn & Suites Teaches Us It's Better to Give and Receive

Baymont Inn & Suites - part of Wyndham Hotel Group, a Starlight corporate partner - is currently holding an *It's Better to Give and Receive Sweepstakes*.

Now until January 20, enter to win \$1,500 for yourself and \$1,500 for Starlight, donated in your honor! Encourage everyone you know to participate!

Enter once a day to increase your chances of winning at Baymont Inn and Suites' website at www.baymontinns.com. Good luck!



Helping Tweens Cope with Chemo

On Friday, Feb. 4, 2011, we celebrate *World Cancer Day* and encourage you to pass along news of Starlight's web series called [Coping With Chemo](#) to families you know with seriously ill young adults diagnosed with cancer.

Developed and written with input from teen and tween cancer survivors and medical experts, *Coping with Chemo* helps young adults get the answers they need to help them deal with chemotherapy. The webisodes chronicle the stories of two teens with cancer and their struggle to cope with their disease and chemotherapy treatment. Each webisode addresses a different topic, including getting diagnosed, side effects, telling friends and celebrating the last treatment.



Coping With Chemo has won numerous awards, including two Web Marketing Association WebAwards for "Outstanding Website" and "Health Care Standard of Excellence;" "Best of Category" in the Horizon Interactive Awards, a "Merit Award" from One Show Interactive; an "official honoree" designation from the Webby Awards "Best Use of Animation or Motion Graphics;" and a Gold Summit Creative Award.

Check out *Coping with Chemo* at www.starlight.org/chemo. The webisodes are also available at Starlight's YouTube channel at www.youtube.com/starlightfriends.



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