






Visit Your Local Hollywood Video and Game Crazy Stores to Support Our “Star” Campaign

 **Donate a Star and Light Up a Child’s Life!** From now through July 5, all Hollywood Video and Game Crazy stores are hosting an in-store fundraising campaign to raise money for Starlight. To participate, Hollywood Video and Game Crazy customers can make a donation of \$1 or more at store checkout. In return, a personalized “Star” icon – resembling the stars from the Hollywood Walk of Fame – will be posted prominently in the store, recognizing their generosity and support. One hundred percent of the funds collected will come back to Starlight.

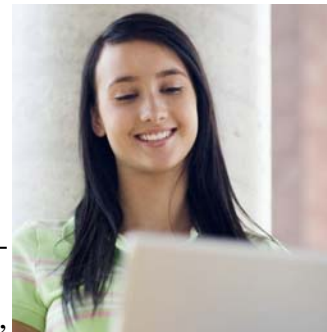
 

Be sure to tell everyone you know to go to their local Hollywood Video or Game Crazy to support Starlight! To learn more, [read the press release](#), or just find the [Hollywood Video](#) or [Game Crazy](#) stores nearest you!



Starlight and CCFA Unveil Enhanced Web Resource - UCandCrohns.org - for Young Adults with IBD

For young adults with Crohn’s disease or ulcerative colitis, coping with their illness is a life-long struggle. Today Starlight and the Crohn’s & Colitis Foundation announced the unveiling of their redesigned website, UCandCrohns.org, originally designed in 2006 to help young IBD patients cope with their condition. New features have been created to help young adults living with inflammatory bowel disease (IBD) manage their life-long digestive disease; connect with others facing similar challenges; and communicate with health care providers, family, teachers and peers. The new rich and interactive site features include:



- My Story – A place for teens to submit videos and stories about the ups-and-downs

of life with IBD, and to see what others have sent in about their experiences.

- Tips and Tidbits - Provides a wealth of IBD survival skills, including how to handle long school absences, telling friends about the condition, what makes a medical procedure more bearable, stress management tools, and more practical wisdom from other teens who have been there.
- Ask an Expert - Features Q&A about everything from medications and procedures to foods, fitness, and lifestyle, plus a tool that allows teens to submit new questions.

These new features are complemented by a fresh, energetic graphic design and easy-to-navigate site layout. To learn more about the updated website, [read the press release](#).



Is Starlight a Part of Your Office's Workplace Giving Campaign?

When employees make their selections for charitable payroll deductions, Starlight can benefit tremendously by being represented. We have heard time and again that employees today, like all donors, want a variety of choices that reflect their interests, and that the most successful workplace giving campaigns are the ones that respond to that desire. Is Starlight one of the choices listed by your employer? If not, ask your employer to include America's Charities in your company's workplace giving campaign.

Starlight is a member of America's Charities, a federation of more than 80 of the country's best loved charities that work to meet the needs of communities, families and children in neighborhoods, across the nation and around the world. We are proud to stand beside organizations such as Make-A-Wish, Ronald McDonald House Charities, Feed the Children, Amnesty International of the USA, PetSmart Charities, Veterans for America, the Humane Society of the United States, America's Second Harvest (Feeding America) and NAACP Legal Defense and Education Fund, among others. These charities are supported by millions of employees in workplace campaigns run by hundreds of employers across the US. (For more information, visit charities.org.)

By including America's Charities, your employer's workplace giving campaign will be enriched through the addition of more charitable choices for your company's employees. And, Starlight will be introduced to hundreds, if not thousands, of new prospective donors.

To introduce Starlight and America's Charities into your company's workplace giving campaign, ask your Employee Giving administrator to contact Patty Evans, Starlight's VP, Development, by telephone at (323) 556-3339 or by email to patty.evans@starlight.org.

In the meantime, don't forget to find out if your company has a Matching Gift option. Starlight can file all the necessary paperwork to double your donation through your company's generosity!



bbb.org/charity

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