



**MEDIA ADVISORY**

October 27, 2010

**MLB, VERA CLEMENTE AND SAN FRANCISCO GIANTS TO PROVIDE STARLIGHT FUN CENTER™  
FOR YOUNG PATIENTS AT SAN FRANCISCO GENERAL HOSPITAL AND TRAUMA CENTER  
DURING WORLD SERIES**

**WHO:** Representatives from San Francisco Giants  
Vera Clemente, Wife of the late Hall of Famer Roberto Clemente and MLB Goodwill Ambassador  
Tom Brasuell, Vice President, Community Affairs, Major League Baseball  
Sue Currin, CEO, San Francisco General Hospital and Trauma Center  
Dr. Elena Fuentes-Afflick, MD, MPH, Professor of Pediatrics, Epidemiology & Biostatistics  
Chief of Pediatrics, San Francisco General Hospital and Trauma Center

**WHAT:** Ms. Vera Clemente will join MLB and the National League Champion San Francisco Giants to team up with Starlight Children's Foundation to place a Starlight Fun Center mobile entertainment unit for young patients at San Francisco General Hospital and Trauma Center (SFGH).

The Fun Center will be officially unveiled to pediatric patients at SFGH prior to Game Two of the World Series. The Fun Center includes a Nintendo Wii™ gaming system, a big screen TV, and a DVD player. Designed to combat the anxiety and weariness faced by hospitalized children, the Fun Center will feature the logos of the Major League Baseball World Series and the San Francisco Giants.

The ease with which Fun Centers roll right up to the side of young patients' beds or anywhere in a hospital setting makes them perfect for hospitalized children in numerous situations. Whether hospitalized children are nervously awaiting surgery, sitting restlessly during a long treatment, or feeling lonely in their hospital room, Fun Centers help them cope by providing endless hours of fun and distraction. Caregivers report that Fun Center often results in a reduced need for pain medication.

**WHEN:** Thursday, October 28, 2010  
11:30 a.m. PST

**WHERE:** San Francisco General Hospital  
1001 Potrero Avenue, 6<sup>th</sup> Floor (Pediatric Department)  
San Francisco, CA 94110

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