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Electronic Arts Tiburon Fulfills Starlight Starbright Children's Foundation's Fun Center Waiting List in Orlando

-Fun Centers are welcome guests for pediatric patients when no one else is around

ORLANDO, FL (May 3, 2007) – Electronic Arts Tiburon has made a generous \$26,000 gift to Starlight Starbright Children's Foundation's Florida Office that will eliminate its Fun Center waiting list in Orlando. EA Tiburon is placing eight Fun Centers, mobile entertainment units for pediatric patients featuring a Nintendo gaming system, a flat screen monitor and a DVD player, in these hospitals:

- **Arnold Palmer Hospital for Children** (5 Fun Centers)
- **Florida Children's Hospital** (2 Fun Centers)
- **Nemours Children's Clinic** (1 Fun Center)

"The Florida Office is thrilled to have Electronic Arts as such a generous partner. It was so exciting to be able to call our hospitals and tell them the news of fulfilling their Fun Center needs. Electronic Arts has also supported our foundation by getting their employees directly involved with the kids from hosting gaming tournaments to volunteering at events. We are so lucky to have their ongoing support in bringing fun and laughter to our seriously ill children."

"We're delighted to help bring the Starlight Starbright Fun Centers to Central Florida," said Bill McGehee, a member of the Community Connections team at EA Tiburon. "It's a real pleasure to do some good for these great kids. We just hope it helps them have fun during their hospital stay."

The ease with which Fun Centers roll right up to the side of young patients' beds or anywhere in a hospital setting makes them perfect for hospitalized children in numerous situations: anticipating surgery, during long outpatient clinic treatments, waiting in the emergency room or fighting loneliness after visiting hours have ended.

"Fun Centers uniquely counter the isolation and fear often experienced by sick children in the hospital," said Paula Van Ness, CEO of the Starlight Starbright Children's Foundation. "The Fun Center is a welcome guest when other visitors aren't around. Playing a video game or watching a movie helps pass the time more quickly and distracts young patients from their pain."

One mother, Paula Veltre, describes what a Fun Center meant to her as a parent of a hospitalized child: "The nurses brought in the Starlight Starbright Fun Center for my son, and it kept him busy for the two days he was there. He felt so special. He took his treatments better, so he could get back to watching a movie or playing a game. It made his time in the hospital a lot less stressful. I think this is the best thing that could have helped him forget all his fears."

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About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

About Starlight Starbright Children's Foundation

When a child or teenager has a serious medical condition, everyone in the family is affected. For more than two decades, Starlight Starbright Children's Foundation has dedicated itself to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight Starbright's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Serving more than 180,000 children each month, Starlight Starbright's array of outpatient, hospital-based and Web offerings provide ongoing support for children and families — before, during and after medical treatment. *In Florida, Starlight Starbright serves more than 6,500 children each month.* To learn more visit www.starlight.org.

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