

CENTRAL HOCKEY LEAGUE PRESS RELEASE

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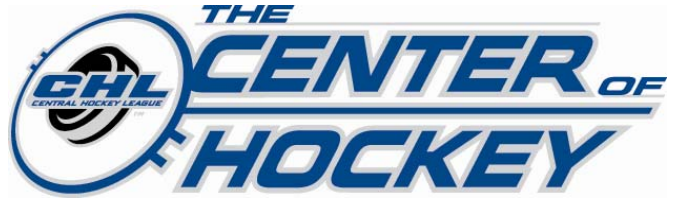
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HAT TRICKS FOR KIDS PROGRAM PARTNERS WITH STARLIGHT CHILDREN'S FOUNDATION

CHL Players Help Send Money To Seriously Ill Children In Need

The Central Hockey League announced today that the Starlight Children's Foundation will be the recipient of the money raised through the Hoffen Foundation with the CHL's Hat Trick for Kids program. The money will be given to Starlight at the conclusion of the regular season to help seriously ill children and their families cope with the challenges of prolonged illness.

Prior to the start of the 2008-09 CHL regular season, the league announced the Hat Tricks for Kids program that reflected a partnership with Infinity Pro Sports and the CHL. The program will see Infinity Pro Sports donate \$25.00 to the Hoffen Foundation for every hat trick scored throughout the 512-game regular season schedule.

"When children become seriously ill or injured, the joys of childhood are put on hold," said Paula Van Ness, CEO of Starlight Children's Foundation. "Infinity Pro Sports and the Central Hockey League understand that challenge and have made a commitment to bring some of that joy back into our children's lives every day. This financial support will make a tremendous impact on thousands of children through Starlight's programs both in and out of the hospital throughout the US and Canada."

Fans are also able to donate money to the program through www.hattricksforkids.org. A running total of the number of hat tricks recorded and the number of dollars raised will be kept all season long on the program's site (www.hattricksforkids.org).

About the CHL

The CHL will be entering its 17th season of play this fall, with 16 member teams across nine states. The CHL saw more than 2.3 million fans attend games during the 2007-08 season and has led North American professional 'AA' hockey leagues in average attendance for six of the past seven seasons. In 2009, the CHL will welcome Independence, Missouri and Allen, Texas as expansion teams for the 2009-10 season. The CHL is administered by a wholly-owned subsidiary of Global Entertainment Corporation (NYSE Alternext US: GEE), a company engaged in sports management, multi-purpose events and entertainment center and related real estate development, facility and venue management and marketing, and venue ticketing. For more information about the CHL visit the league's website at www.centralhockeyleague.com.

About Starlight Children's Foundation

When a child or teenager has a serious medical condition, everyone in the family is affected. For 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

About Infinity Pro Sports

Infinity Pro Sports™ is a recognizable and credible presence throughout the sports community. A division of UK Advertising, Inc., Infinity Pro Sports has identified and experienced tremendous growth with Minor League Baseball, Hockey, Soccer and Arena Football. It has monitored seasonal trends and patterns for nearly 20 different sports markets, which have lead them to applying their technologically advanced web based software and services to the professional and collegiate sports industries.

Infinity Pro Sports™ corporate and national sales offices are based in College Station, Texas, where they devote their full efforts to the sports industry to create broader opportunities for athletes and sports organizations worldwide. Infinity Pro Sports™ has experienced rapid growth and created a stable client base since its inception.

Infinity's core business is creating and developing web-based solutions including web sites, data based marketing software, online gaming, and real time streaming for use in the sports industry. Infinity strives to become a total web based interactive sports community complete with interactive web sites and real time broadcasting for professional and collegiate sporting events not previously covered by conventional broadcast mediums.

About The Hoffen Foundation

Formed in 2003 by former CHL on-ice official and cancer survivor Tim Zemens with a main focus of assisting children with different diseases, disabilities and socioeconomic challenges by raising money to enhance the ability of existing organizations to provide new programs and ongoing assistance. The assistance may be in the form of toys during the holidays, clothing or educational supplies for the school year, financial assistance for medical facilities and organizations, funding to support outings to stimulate children's imaginations and opportunity to engage in activities they may not otherwise experience. The name "Hoffen" is German for "hope". For more information, visit the organization's website at www.hoffenfoundation.org.

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