

Nexon America's Mabinogi hosts in-game fundraiser for Starlight Children's Foundation™

*Fantasy-life online game to offer 'Starlight Scepter' for sale with
50 percent of the proceeds going to Starlight*

Los Angeles, CA (Nov. 17, 2010) -- [Mabinogi](#), the multiplayer online fantasy game published by Nexon America, will be raising funds for [Starlight Children's Foundation](#) through a year-long sale of an in-game item, the "Starlight Scepter," starting on Nov. 17.

For more than 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Mabinogi, which has more than a million registered users in North America, will donate 50 percent of the proceeds from the in-game sale of the Starlight Scepter, priced at approximately four dollars, to Starlight.

The Starlight Scepter, a silver-colored, decorative wand with a rainbow glow effect, will be available in the Mabinogi item shop.

"Our players have shown great heart and spirit, and I expect that they will embrace Starlight's mission without hesitation," said Charles Park, Nexon America's producer of Mabinogi. "It is important to our players, the game and to our company that we reach outside our business and support those in need. Starlight is a great cause, and we are humbled to be able to help."

In addition to the Starlight Scepter, Nexon will also donate 100 percent of its proceeds from the sale of the Mabinogi soundtrack on iTunes to Starlight. For every \$0.99 download on iTunes, Starlight will receive \$0.35.

"Our partnership with Mabinogi will introduce Starlight to a community of thousands of video game players and offer them an easy opportunity to support our mission while enjoying game play," said Jenny Isaacson, VP of Brand Marketing and Communications with Starlight. "This virtual fund-raising effort promises to make a world of difference for the seriously ill children and families we serve. We are very grateful to Nexon and Mabinogi fans for their support."

For more about Starlight Children's Foundation or Mabinogi, go to, www.starlight.org/mabinogi or www.mabinogi.nexon.net.

About Starlight Children's Foundation™

When a child or teenager has a serious medical condition, everyone in the family is affected. For more than 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web

offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

About Nexon America, Inc.

Nexon America Inc. is the North American publishing arm of Nexon Group, a pioneer of interactive entertainment software and the world's leader in massively multiplayer online games. Based in Los Angeles, Nexon America was founded in 2005 to bring the best of online entertainment to the North American audience. The company's growing library of titles includes the world famous franchise MapleStory; the new fantasy life of Mabinogi; the fast-paced, first-person shooter Combat Arms; the action-adventure RPG Dungeon Fighter Online; the online, arcade-style multiplayer, hyper-puzzle action game PopTag!; and the recently launched physics-based action online game, Vindictus. The foundation of all Nexon America titles is the item selling business model, in which users access the full game for free and can later opt to pay for game enhancements.