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**ONEBIGGAME OFFICIALY ANNOUNCES CHARITY BENEFICIARIES
SAVE THE CHILDREN & STARLIGHT TO RECEIVE PROFITS.**

SAN FRANCISCO – January, 28, 2009 – OneBigGame (www.OneBigGame.org), the non-profit games publisher founded with a unique philanthropic vision, today announces its official charity partners who will act as the recipients of all profits raised through the initiative. Save the Children and Starlight Children's Foundation US will be recipients of all profits generated by OneBigGame, with funds being evenly divided between the two charities.

Martin de Ronde, founder and Chairman of OneBigGame.org stated, "Our intention from day one was for the funds to go to several children's charities. In Save the Children and Starlight, we've found two highly regarded and reliable partners that for decades have helped children structurally resolve the problems they face, which is completely in line with our mission objective. With these two partners, we are certain that funds are well spent."

He continued, "Our games, of which the first ones are now very close to being done, will stand on their own two feet but our customers will have the added benefit of knowing that they are making a positive difference to other people, less fortunate."

Jenny Isaacson, Vice President of Brand Marketing & Communications at Starlight Children's Foundation, commented on the agreement, "We are extremely excited about working together with OneBigGame to lessen the problems for seriously ill children nationwide. We have a long history working with the games industry to help our cause and see OneBigGame as the next big step in showing how games and entertainment can help alleviate problems for children facing difficult medical conditions."

Caroline Underwood, Director of Philanthropy and Partnerships at Save the Children UK, commented, "Save the Children is delighted to be an official partner of OneBigGame and its fantastic initiative. It is an extremely innovative platform to raise funds from an audience who will be the donors of tomorrow. Not only will OneBigGame help raise funds for our cause, but it is



also a fantastic way to raise awareness among these youthful audiences that many children around the world need our help.”

OneBigGame will be raising funds through publishing a series of unique entertainment games kindly created and donated by established names in game development, with support from the game development community as a whole. The games will be published on OneBigGame’s own online casual games portal which is launching imminently, as well as syndicated through a large number of global casual gaming websites.

About OneBigGame

OneBigGame aims to raise funds to help solve problems afflicting children around the world. The nature of these problems can be diverse, but the kind of projects OBG supports will always revolve around a structural improvement in children’s lives, expanding their opportunities in life.

OneBigGame raises funds by publishing games kindly donated pro bono by established names in game development in conjunction with support from the development community as a whole. The games will be published amongst others on its dedicated games portal onebiggame.org (launching early 2009).

About Save the Children

Save the Children is the world’s independent charity. We’re outraged that millions of children are still denied proper healthcare, food, education and protection. We’re working flat out to get every child their rights and we’re determined to make further, faster changes. How many? How fast? It’s up to you.

www.savethechildren.org.uk

About Starlight Children’s Foundation

When a child or teenager has a serious medical condition, everyone in the family is affected. For 25 years, Starlight Children’s Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight’s programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

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