

WOMEN ON THEIR WAY

BY WYNDHAM WORLDWIDE

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WOMEN ON THEIR WAY BY WYNDHAM WORLDWIDE CELEBRATES MOTHER'S DAY WITH FREE, CUSTOMIZABLE E-CARD

*One of the World's Largest Hospitality Companies Makes Donation to Starlight Children's Foundation
through Card's Distribution*

PARSIPPANY, New Jersey (April 20, 2009) – [Women on Their Way](#) by Wyndham Worldwide (NYSE: WYN), the hospitality industry's longest-running branded program dedicated entirely to female travelers, is celebrating mothers around the globe with a free, fully customizable [Mother's Day e-Card](#), special offers, and a 10 percent promotional discount on travel booked on www.WomenOnTheirWay.com at any of the participating [Wyndham Worldwide](#) family of brands and properties.

Those who send the card are able to upload personal photos and create a message that may then be shared on the [Women on Their Way online community](#) or sent privately to their female friends, mothers, grandmothers, aunts and daughters. The celebration of admired women will be shared on the website's Mother's Day section along with great gift ideas from Women on Their Way blog, [Adventures with Alyson](#), and special offers from the various Wyndham Worldwide family of brands.

“Women on Their Way is about recognizing, supporting and celebrating women while providing a resource for them to research, plan and book all of their travel, giving them ideas on how to make the most of the valuable time they spend with their families and friends,” said Virginia Wilson, chair of the Women on Their Way Advisory Board and executive vice president and chief financial officer for Wyndham Worldwide. “We are proud to assist our customers and associates in celebrating and honoring the women they admire this Mother's Day. To further celebrate these special women, we will be offering vacation packages and deals on www.WomenonTheirWay.com.”

The celebration doesn't end with mothers alone. By teaming up with the Starlight Children's Foundation, a [Wishes by Wyndham](#) signature charity, Women on Their Way will donate \$1 for every Starlight Children's Foundation card sent, up to \$25,000 total, to the organization in an effort to raise awareness and funds for the foundation.

[Starlight Children's Foundation](#) is dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Starlight has relationships with more than 1,200 hospitals treating children, and its cornerstone Great Escapes program offers frequent, relaxing, fun-filled special events for Starlight families at local venues. The special events provide time for families to connect with other families, make new friends and spend family time together.

“It’s my hope that every mother is showered with love and praise on [Mother’s Day](#), and we also want to acknowledge the extra-special women who confront and cope with the demands and challenges of seriously ill children,” said Paula Van Ness, CEO of Starlight. “These mothers and grandmothers face daily emotional and financial stresses that most of us cannot even imagine. Starlight is grateful to Wyndham for its generous donation and for this campaign that honors mothers everywhere and pays tribute on this special occasion to mothers of children with chronic and life-threatening illnesses.”

Women on Their Way is the hospitality industry’s longest-running branded program entirely dedicated to [female travelers](#). Since the program’s launch in 1995, Wyndham has supported women travelers as they’ve emerged from a niche market to a formidable force, listening and responding to women’s feedback, which has resulted in a better hotel experience for all travelers; including the addition of various amenities to hotel rooms such as coffee makers, full length mirrors and healthier room service menus.

The Women on Their Way program was re-launched in May 2008. While once a single hotel chain program, Wyndham Worldwide expanded the program across all brands and businesses offering more than 70,000 hotels, vacation rentals and resorts in 100 countries.

About Wyndham Worldwide Corporation

As one of the world's largest hospitality companies, Wyndham Worldwide offers individual consumers and business-to-business customers a broad suite of hospitality products and services across various accommodation alternatives and price ranges through its premier portfolio of world-renowned brands. Wyndham Hotel Group encompasses more than 7,040 franchised hotels and approximately 592,900 hotel rooms worldwide. Group RCI offers its nearly 3.7 million members access to more than 73,000 vacation properties located in approximately 100 countries. Wyndham Vacation Ownership develops, markets and sells vacation ownership interests and provides consumer financing to owners through its network of over 150 vacation ownership resorts serving over 830,000 owners throughout North America, the Caribbean and the South Pacific. Wyndham Worldwide, headquartered in Parsippany, N.J., employs approximately 27,000 employees globally.

For more information about Wyndham Worldwide, please visit the Company's web site at www.wyndhamworldwide.com.

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